

INVITATION 3 TO CANDIDATES FOR MAYOR AND WARD COUNCILOR  
IN PRINCE EDWARD COUNTY  
SEPTEMBER 7, 2022

In January 2020, Council approved a set of corporate strategic priorities and a strategy to engage Prince Edward County residents and businesses – all resting on 7 pillars:

- **Financial Sustainability:** Ensure financial sustainability with a financial plan that allows us to achieve our financial objectives.
- **Corporate Culture:** Create a culture that supports and celebrates staff to do their jobs in an environment of collaboration and continuous improvement.
- **Infrastructure Renewal:** Create a sustainable plan focused on maintaining core existing infrastructure and services.
- **Maintain Rural and Historic Character:** Maintain the rural and historic character of the County through responsible planning, principals and decision-making.
- **Stable and Diversified Economy:** Balance the needs of the tourism industry and the needs of the residents, mitigating the impact of tourism on residents and infrastructure.
- **Livable Community:** Foster an affordable, healthy, livable community for all.
- **Adapting to Climate Change:** Ensure public safety and the protection of municipal assets, championing the protection of rural habitats and the natural environment and, where possible, reduce the climate impact of our decisions to put the County in the best possible position to adapt to climate change.

Council has adopted 8 County-wide [strategic initiatives](#), each aligning with at least one of the strategic plan's pillars:

1. [By-law and policy review](#)
2. [Downtown revitalization](#)
3. [Healthcare initiatives](#)
4. [Municipal Accommodation Tax](#)
5. [PEC Affordable Housing Corporation](#)
6. [Short-Term Accommodations](#)
7. [Tourism management](#)
8. [Understanding growth and water/wastewater infrastructure](#)

Against this background,

1. Please rate your overall satisfaction with each of the following strategic initiatives:

| Strategic Initiative                                     | Very dissatisfied | Dissatisfied | Neither dissatisfied or satisfied | Satisfied | Very satisfied |
|--|-------------------|--------------|-----------------------------------|-----------|----------------|
| By-law and policy review                                 |                   |              |                                   |           |                |
| Downtown revitalization                                  |                   |              |                                   |           |                |
| Healthcare initiatives                                   |                   |              |                                   |           |                |
| Municipal Accommodation Tax                              |                   |              |                                   |           |                |
| PEC Affordable Housing Corp.                             |                   |              |                                   |           |                |
| Short-Term Accommodations                                |                   |              |                                   |           |                |
| Tourism management                                       |                   |              |                                   |           |                |
| Understanding Growth and Water/wastewater infrastructure |                   |              |                                   |           |                |

2. Please explain two of your ratings.

3. Please outline one County-wide strategic initiative that is missing from the above and should be adopted by Council.

Please email your responses by 5 pm on Monday, September 12, 2022.

Thank you for sharing your thoughts with the voters of the County.